



New Jersey's Leisure and Hospitality Sector

A Detailed Analysis of Labor
Market Information

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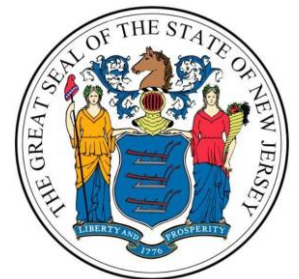



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Industries included in this sector

NAICS	Industry Description
71	Arts, Entertainment & Recreation
72	Accommodations & Food Services





All information presented refers exclusively to New Jersey data, unless otherwise stated

Data reflects the most recent year available: 2024

Leisure and Hospitality Sector Highlights

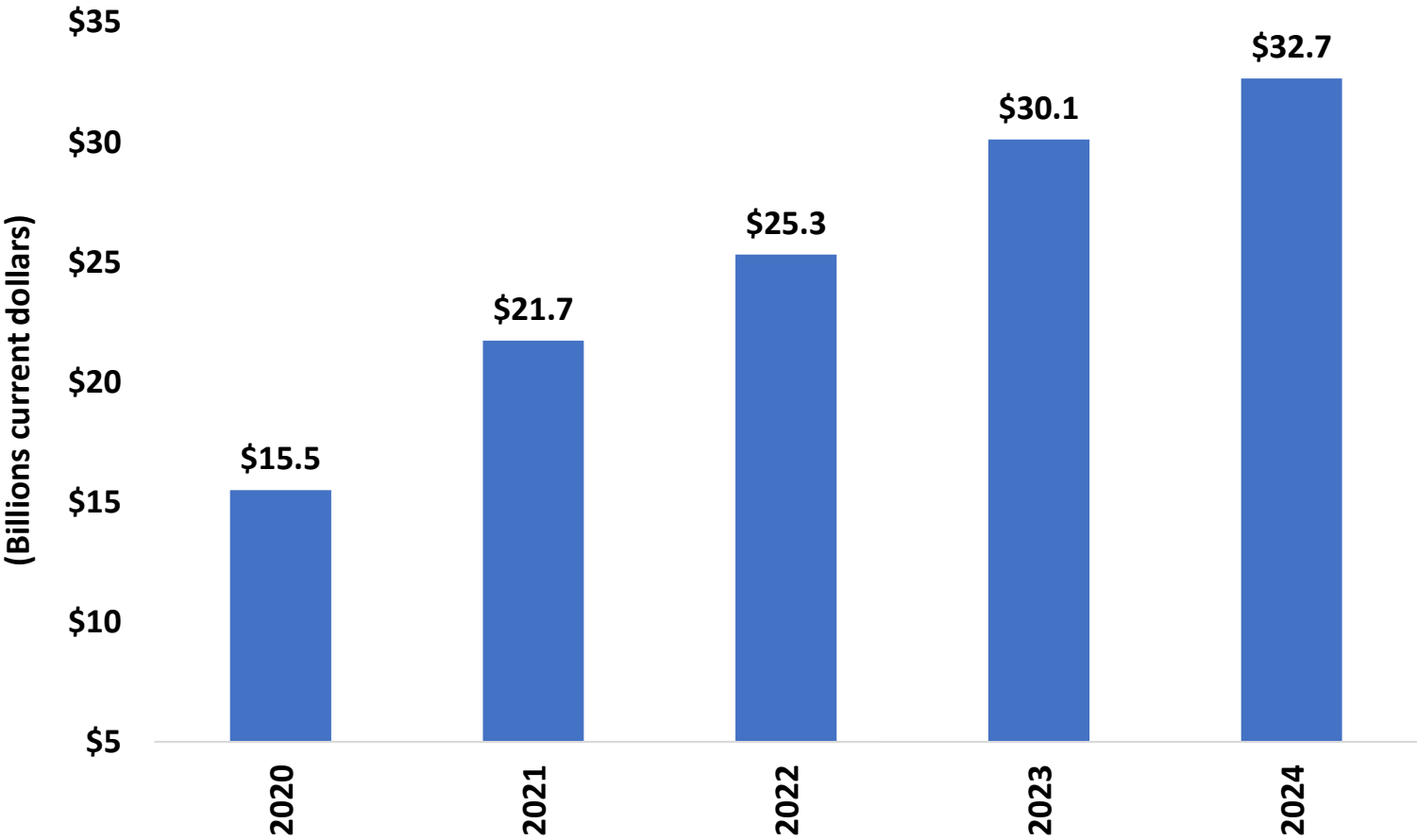
- 2024 Leisure and Hospitality: 402,600 jobs (10.9% of total private sector employment)
- Gross Domestic Product: \$32.7 billion (4.3% of total output)
- Average Annual Wage: \$36,097 (\$47,598 lower than the state average)
- Total Wages Paid: \$14.5 billion (4.7% of all wages paid)



Industry Analysis and Economic Overview



The leisure and hospitality industry contributed more than \$32.7 billion to the Gross State Product (4.3% of state private sector GDP)

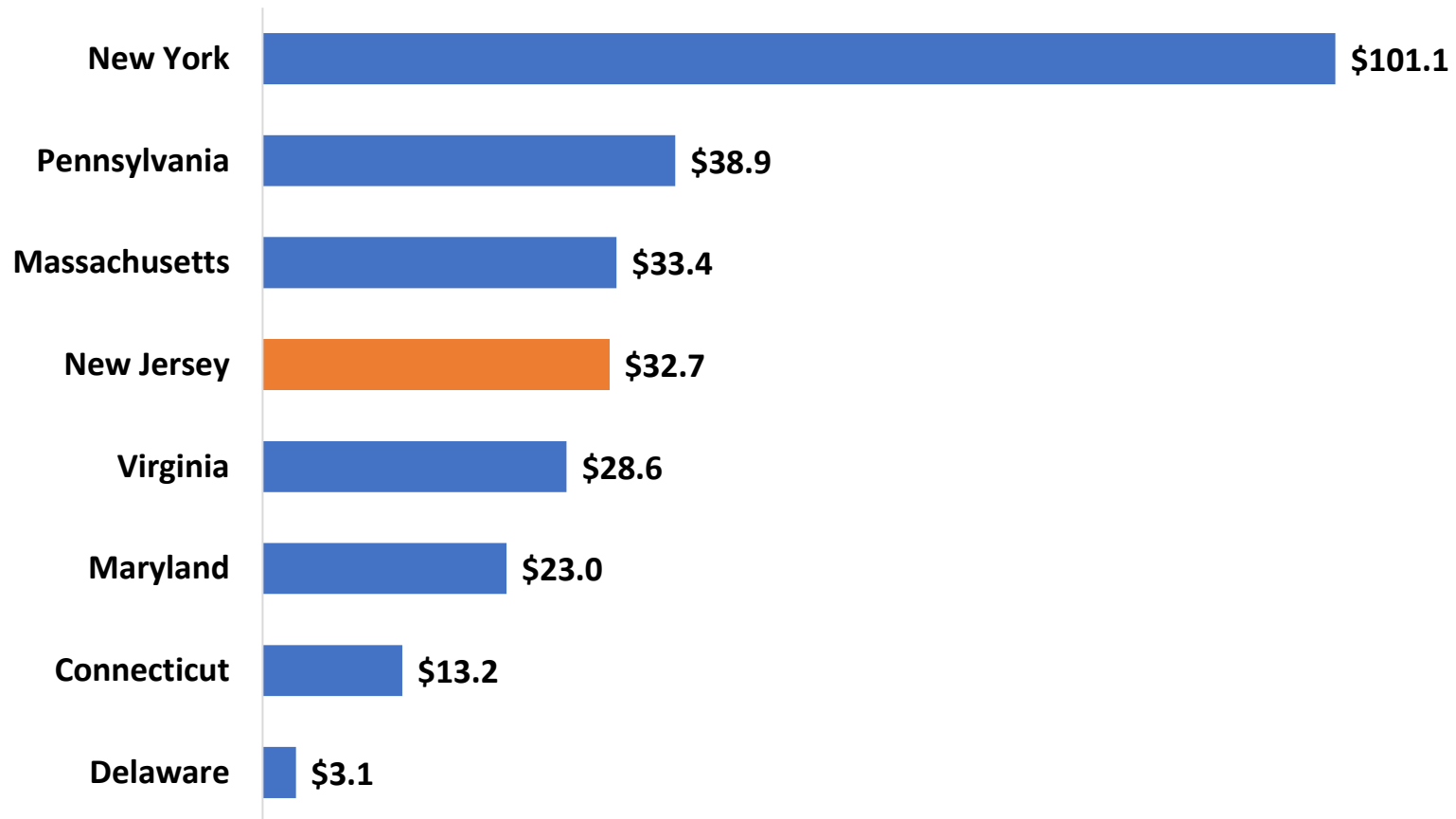


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SOURCE United States Bureau of Economic Analysis

Ranked fourth highest GDP among regional states

Leisure and hospitality GDP (Billions of current dollars)



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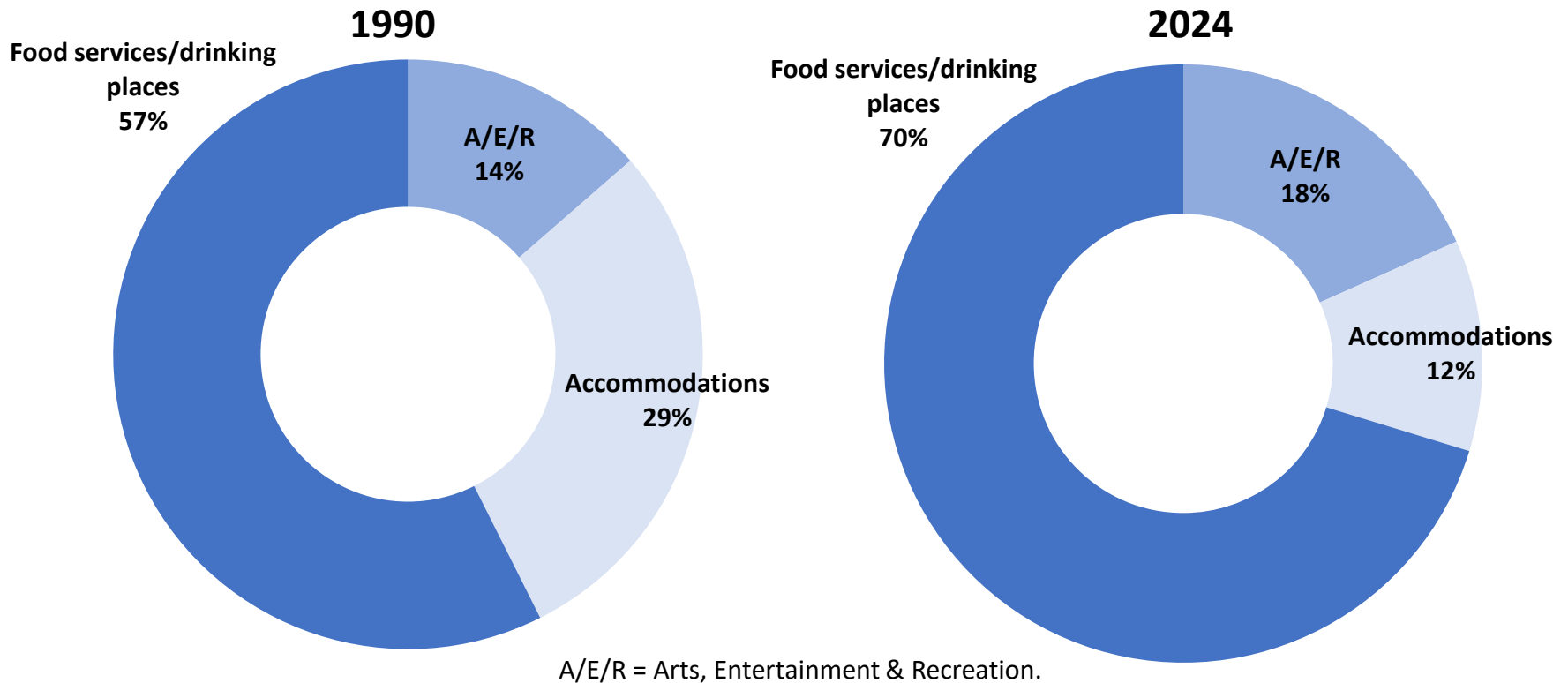
SOURCE United States Bureau of Economic Analysis

Most employment and establishments are classified as food services and drinking places

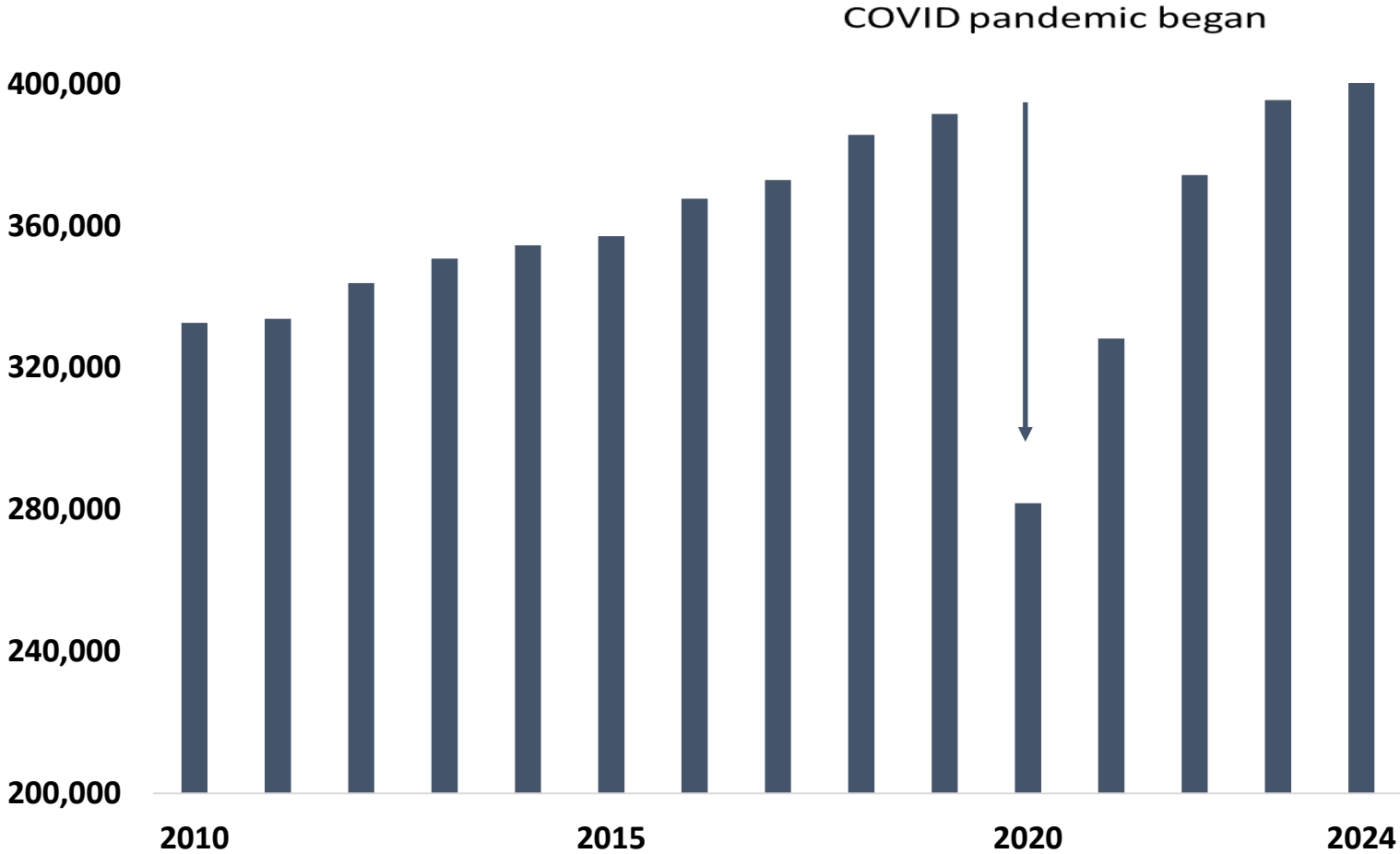
Industry	Employment	Establishments	Average Annual Wage
Leisure and hospitality	402,604	26,156	\$36,097
Food services and drinking places	282,933	20,324	\$30,166
Arts, entertainment and recreation	73,699	4,355	\$53,042
Accommodations	45,972	1,477	\$45,431
Private sector employment, NJ total	3,678,498	320,470	\$83,695



The employment landscape of leisure and hospitality has changed significantly over the past 34 years



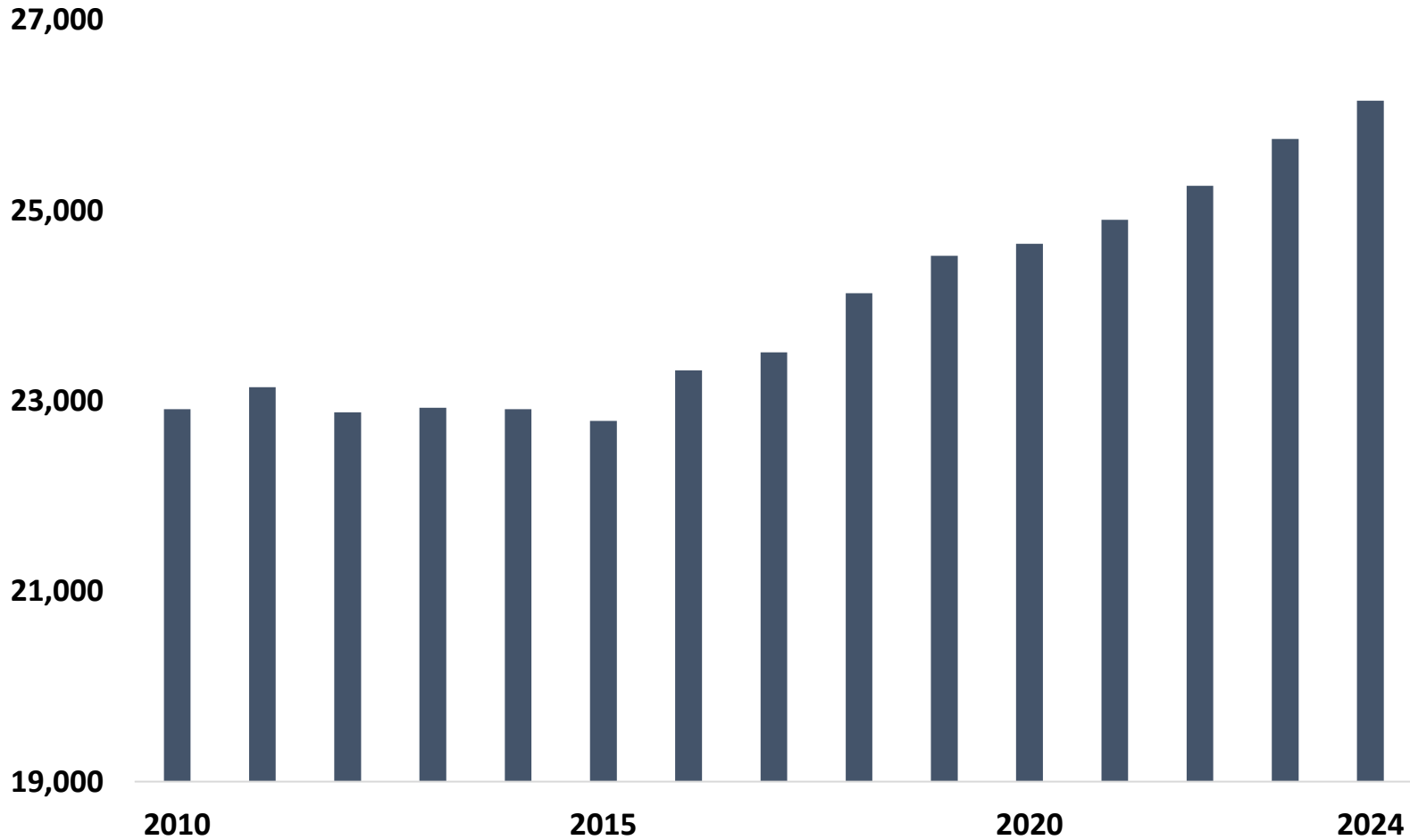
Employment has regained losses in 2020 and exceeded pre-COVID levels



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SOURCE NJDOL, Quarterly Census of Employment and Wages

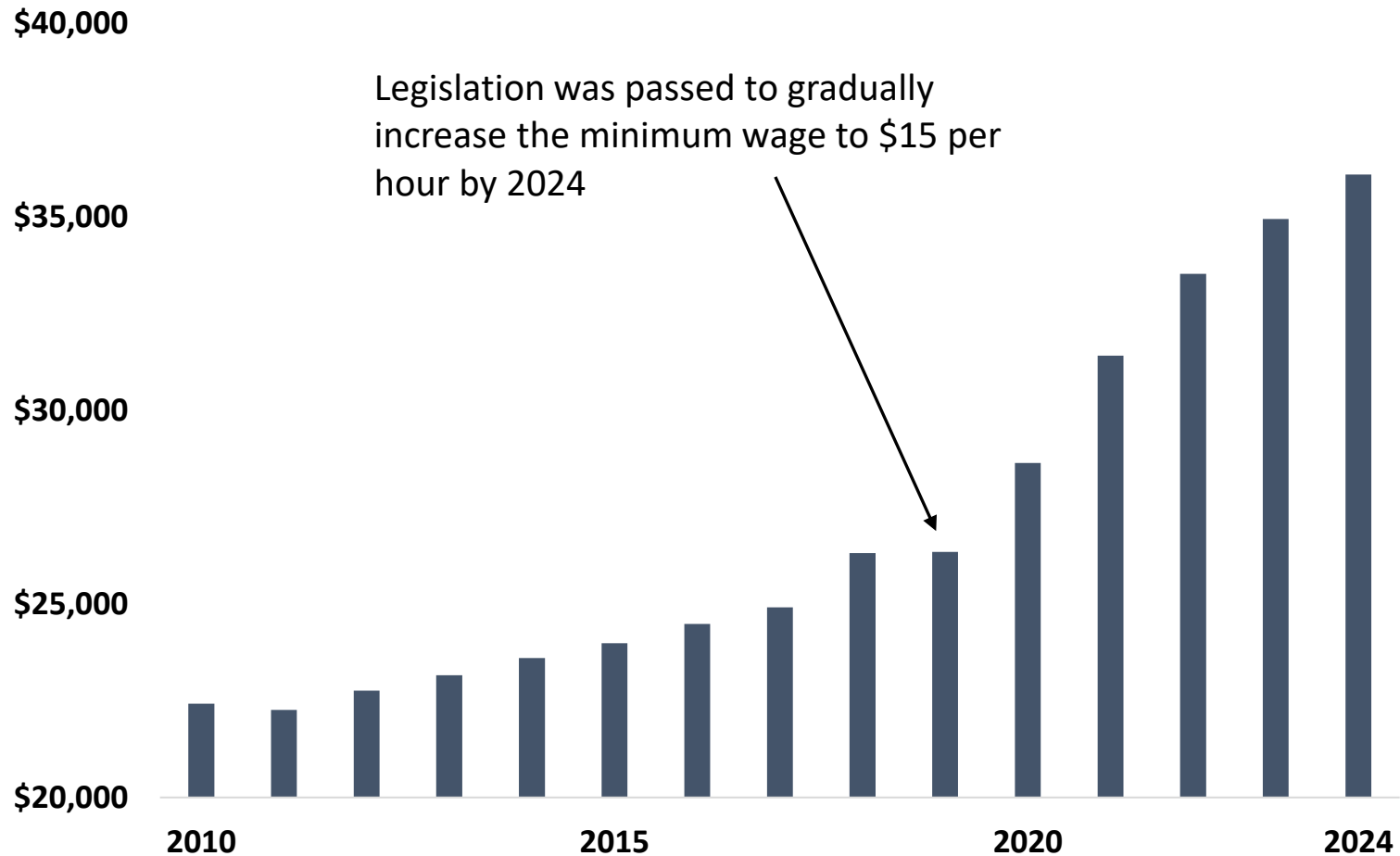
The number of establishments has steadily increased since 2015



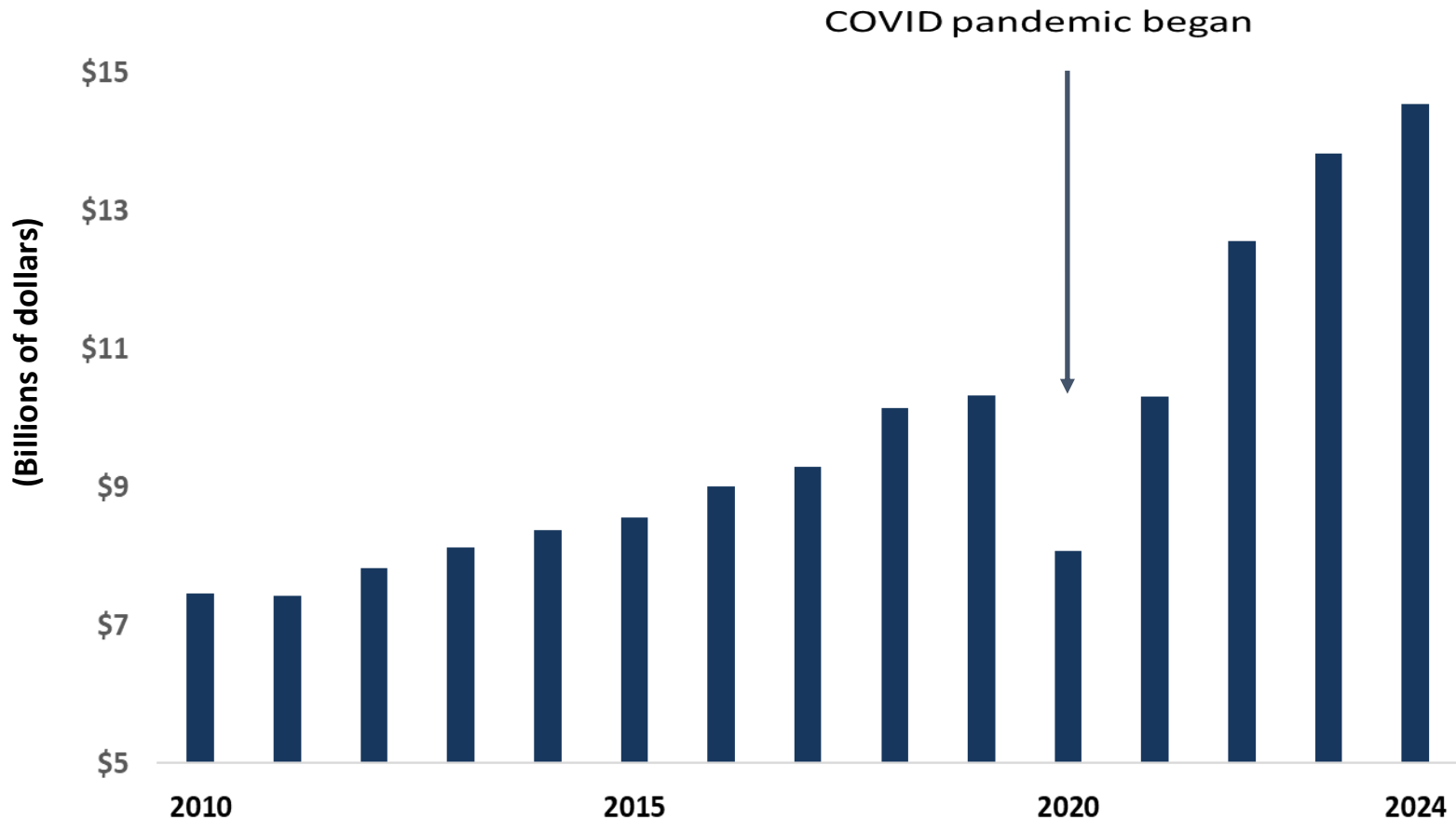
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SOURCE NJDOL, Quarterly Census of Employment and Wages

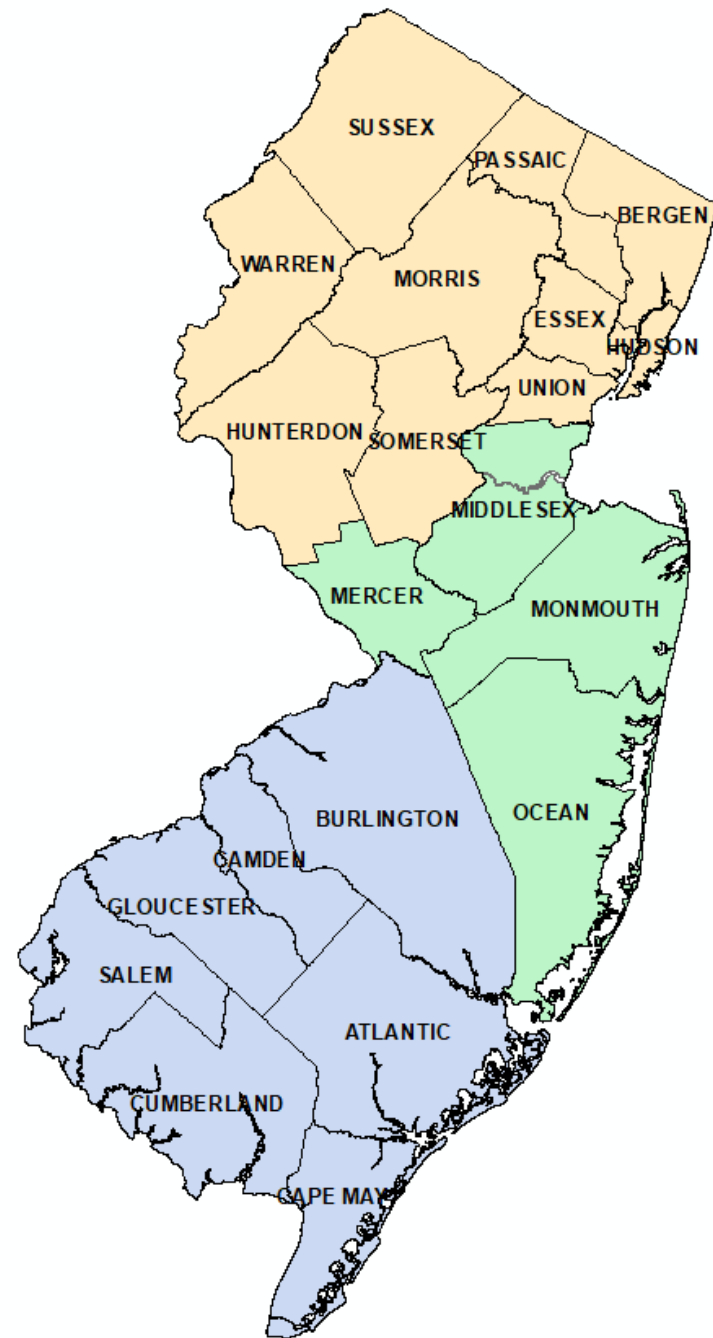
Annual wages have had a steady increase even before the minimum wage was increased beginning in 2019



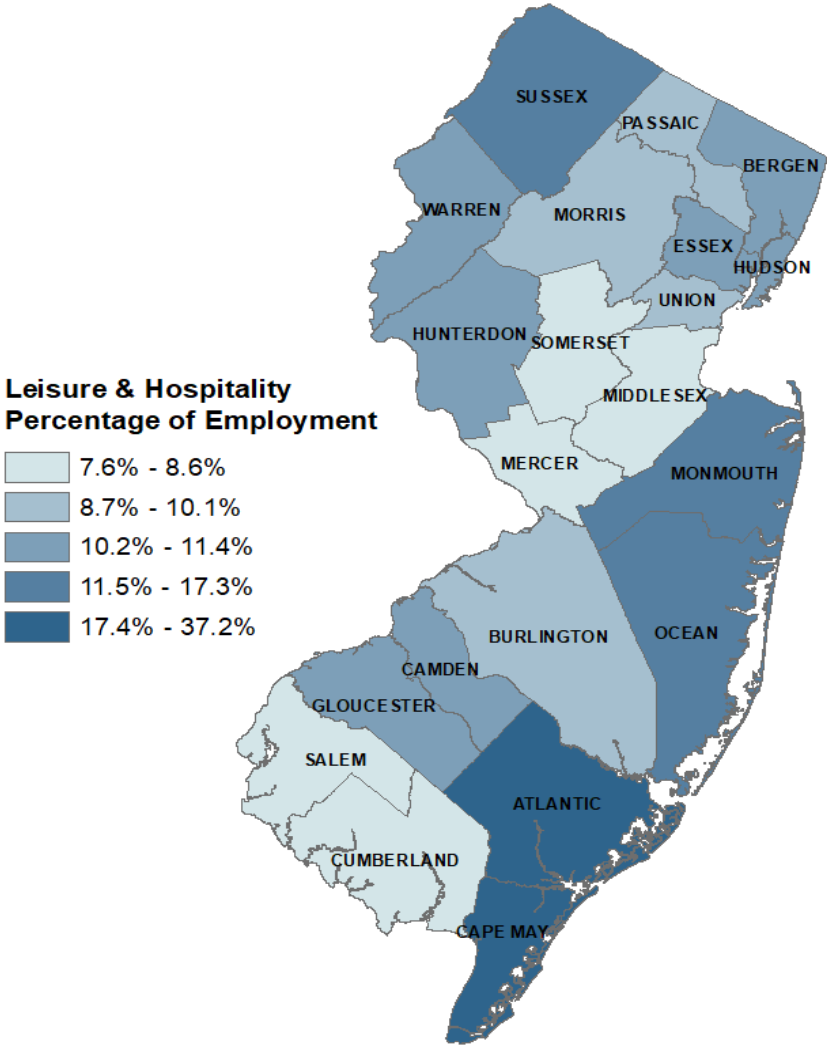
Total wages have risen, supported by increases in both the number of workers and the earnings per worker



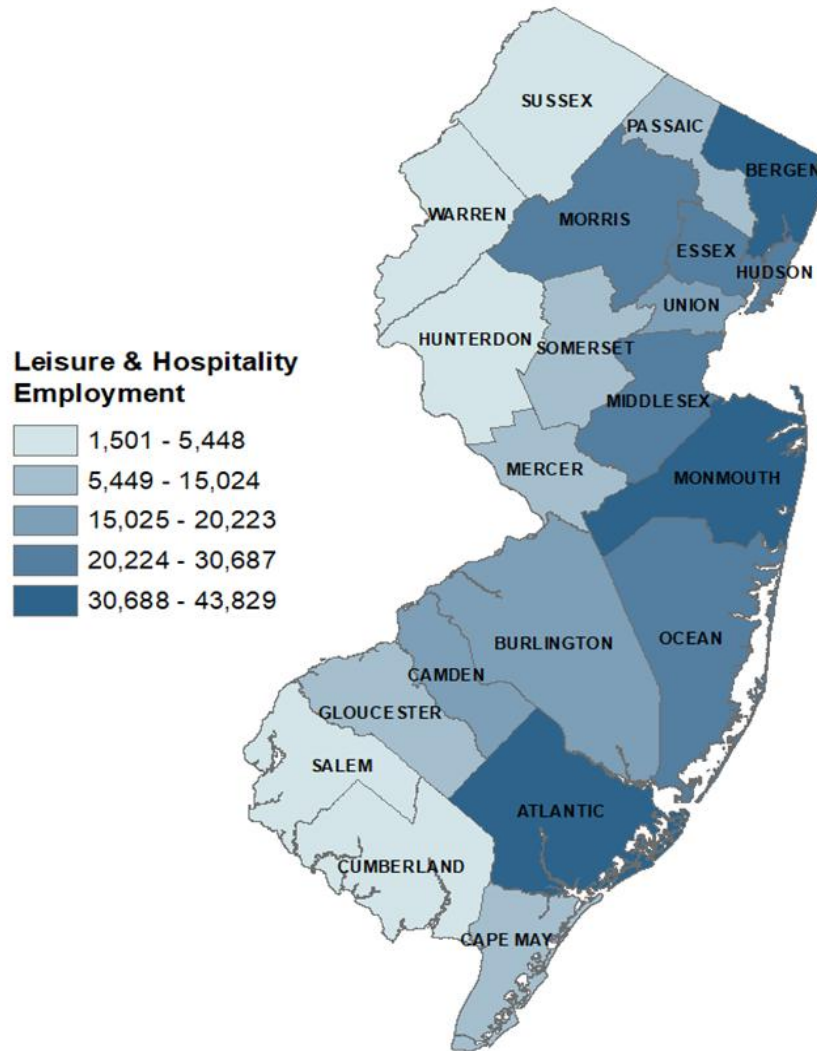
Geographic Analysis



One in three workers in Cape May and Atlantic Counties are employed in leisure and hospitality (one in 11, statewide)



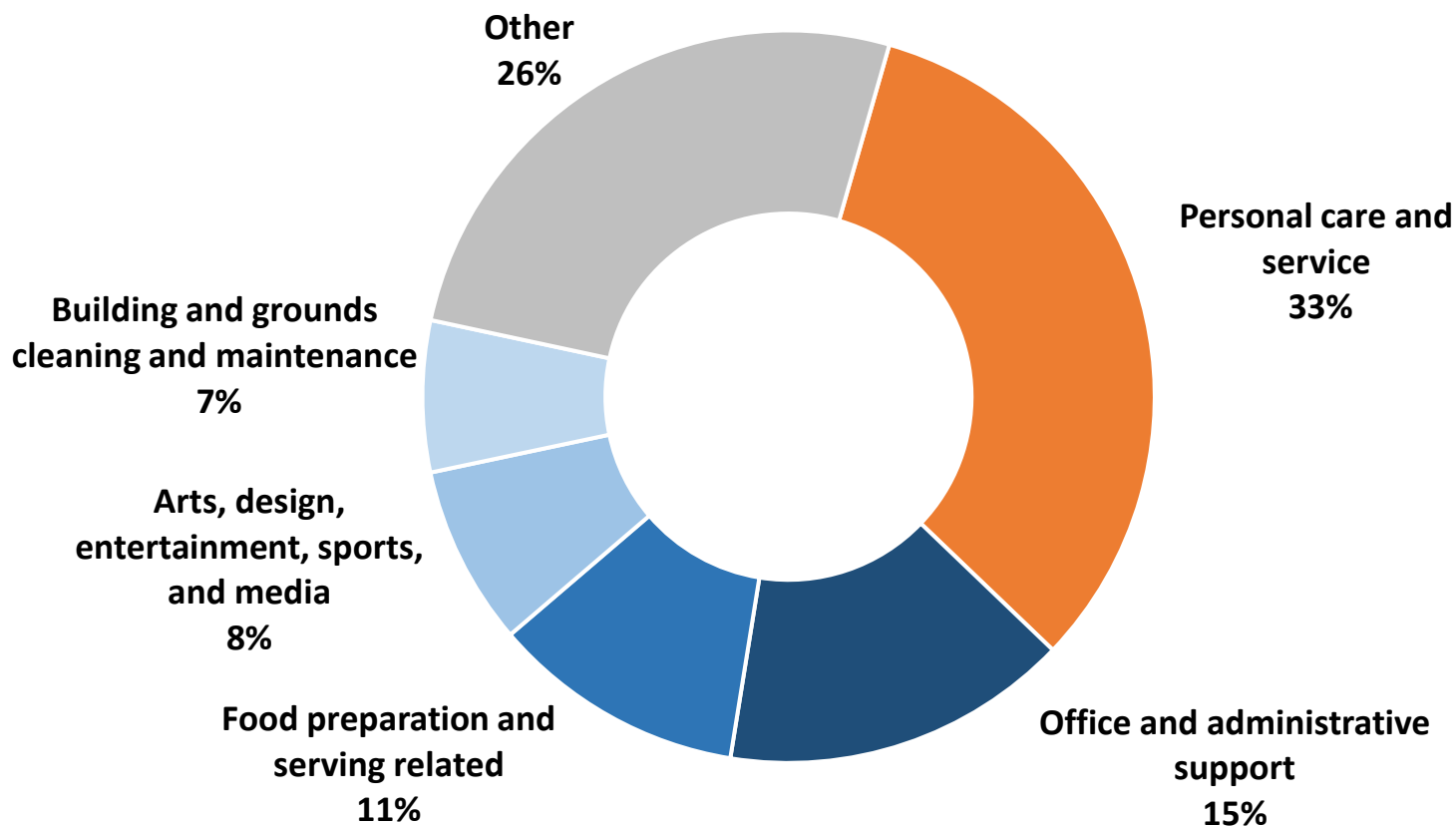
Leisure and hospitality employment by county



Occupational Analysis



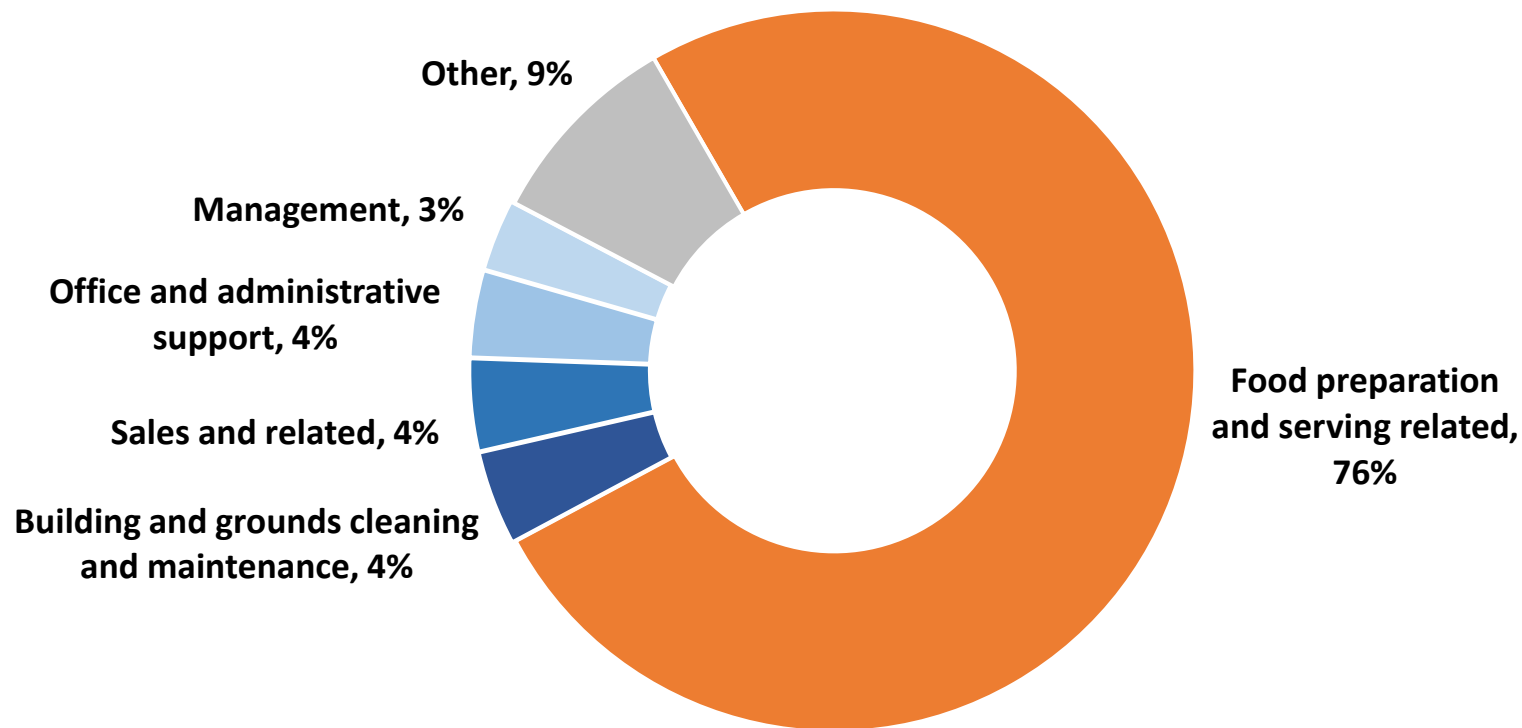
Personal care and service occupations make up the largest percentage of the arts, entertainment & recreation subsector (highlighted in orange)



Types of “other” occupations include installation, maintenance and repair; sales; production and numerous smaller occupational groups.



Food preparation and serving occupations make up the largest percentage of the accommodations and food services subsector (highlighted in orange)



Types of “other” occupations include installation, maintenance and repair; transportation and material moving; production and numerous smaller occupational groups.



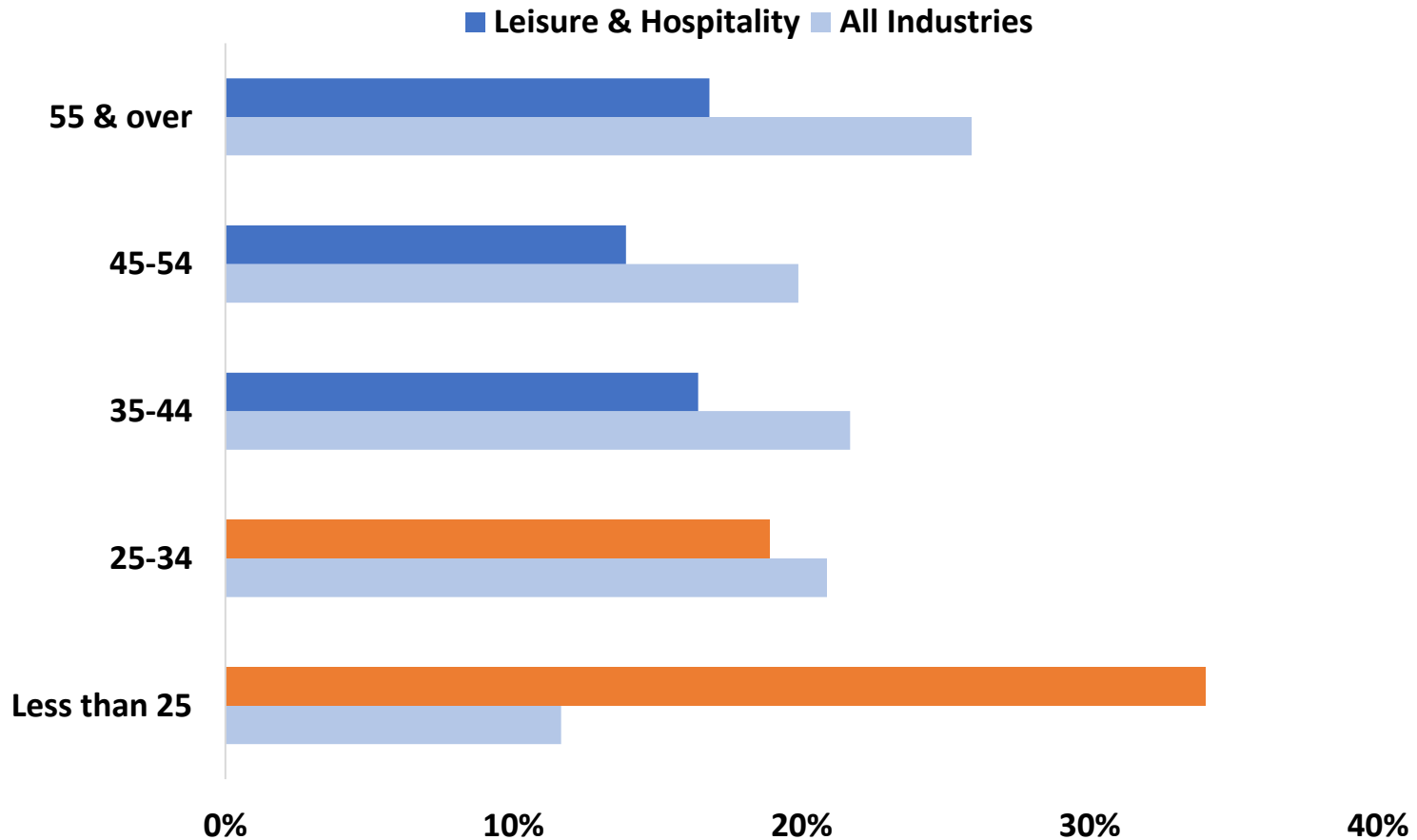
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SOURCE NJDOL, Occupational Employment and Wage Statistics

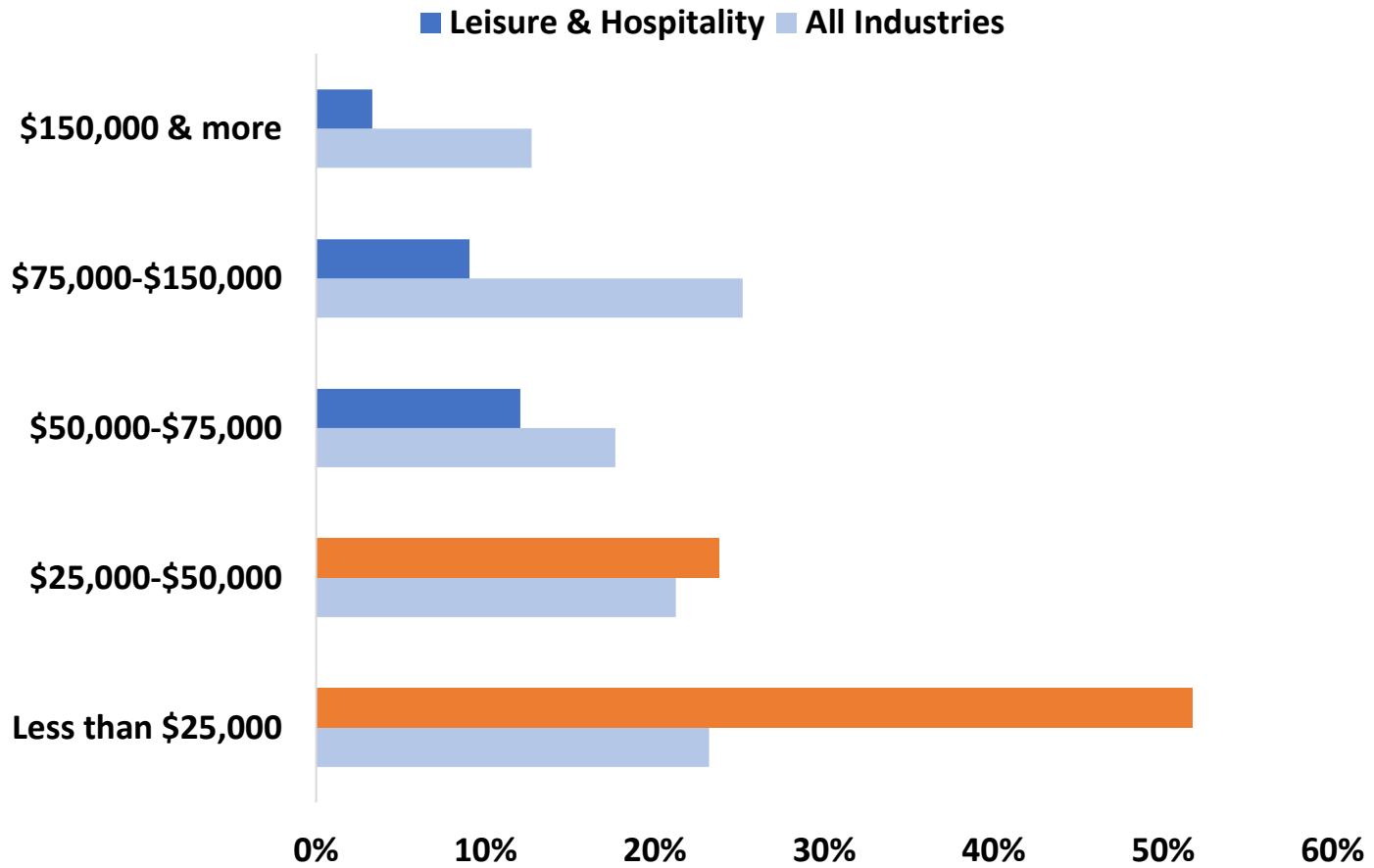
Demographic Profile



53 percent of workers are under 35 years old, compared to 33 percent for all industries (highlighted in orange)



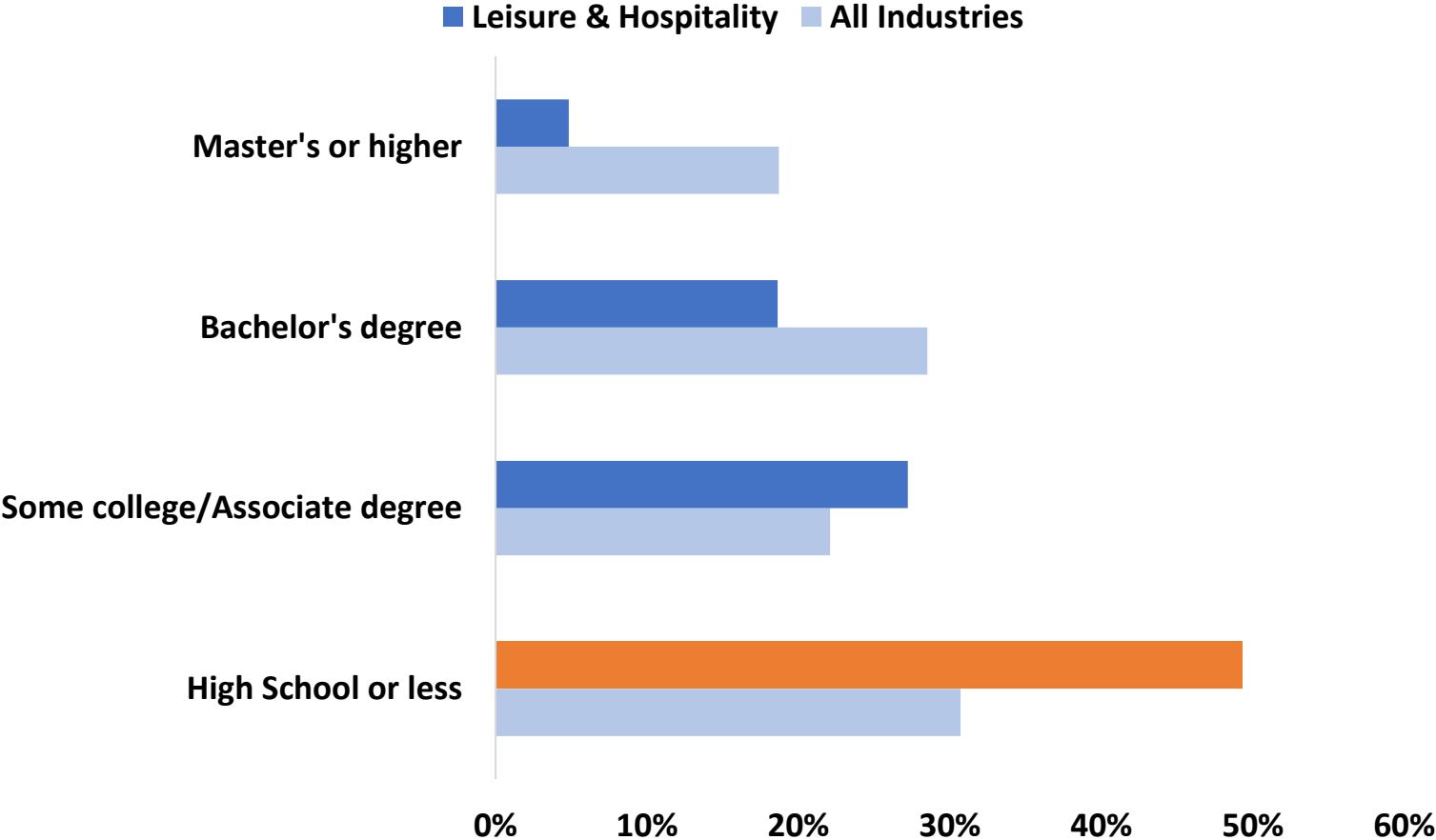
76 percent of residents earn less than \$50,000, compared to 44 percent in all industries (highlighted in orange)



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SOURCE NJDOL, American Community Survey, Public Use Microdata Sample

49 percent of workers have no formal education beyond high school, compared to 31 percent in all industries (highlighted in orange)



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